

BOAT CLASSIFIED ADVERTISING

National Fisherman

Let us help you sell your commercial fishing boat

Reach **29,000+** Potential buyers coast to coast by placing your boat in our classified pages
All ads published in the magazine are posted on www.nationalfisherman.com for **FREE!**

Large Picture +60 words

12 issues - \$550 (\$45.83/ per issue)
6 issues - \$400 (\$66.67/ per issue)
2 issues - \$250

Small Picture +60 words

12 issues - \$450 (\$37.50/ per issue)
6 issues - \$330 (\$55.00/ per issue)
2 issues - \$210

Text 60 words

12 issues - \$350
6 issues - \$240
2 issues - \$130

Advertising Deadlines

Mar. Issue: **Jan. 6, 2017**
Apr. Issue: **Feb. 10, 2017**
May. Issue: **Mar. 3, 2017**
Jun. Issue: **Apr. 7, 2017**
Jul. Issue: **May. 5, 2017**
Aug. Issue: **Jun. 9, 2017**
Sep. Issue: **Jul. 7, 2017**
Oct. Issue: **Aug. 4, 2017**
Nov. Issue: **Sep. 8, 2017**
Nov. Issue: **Oct 6, 2017**
Dec. Issue: **Nov 3, 2017**

For more information

National Fisherman

David Cohen
207-842-5496
DCohen@Divcom.com

In Print



62' OA Corten Steel Dragger

1982 Gilbert designed, dual electronics, Marco 101 hydraulic winches with Pitt clutches. Twin 871N with 3.5 to 1 transmission, 2,000 hours since rebuild. 4 cylinder Lister generator 15kw. Charlyn 10,000 series hydraulic net reel, 63" Tybron doors, 3 bridle Superior Trawl net. Boat was hauled and painted July 2016. Also available at additional cost NY State corporate Food Fish license with fluke endorsement. Contact Bob 516 982-6090. \$ 130,000.00

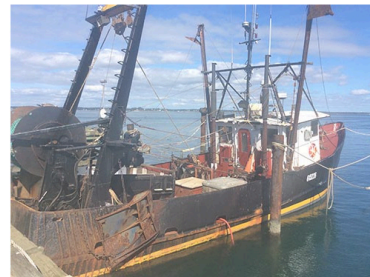
*FREE on NationalFisherman.com

Home / Classifieds / 62-ft OA Corten Steel Dragger

62-ft OA Corten Steel Dragger

REGION: NORTHEAST

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1982 Gilbert-designed, dual electronics, Marco 101 hydraulic winches with Pitt clutches. Twin 871N with 3.5 to 1 transmission, 2,000 hours since rebuild. 4-cylinder Lister generator 15kw. Charlyn 10,000 series hydraulic net reel, 63" Tybron doors, 3 bridle Superior Trawl net. Boat was hauled and painted July 2016.

NY State corporate Food Fish license with fluke endorsement also available at additional cost.

Contact Bob 516 982-6090

Price: 130,000

2017 CLASSIFIEDS RATE CARD

National Fisherman

Column Dimensions

1 column: 1.3125" 4 columns: 5.6"
2 columns: 2.75" 5 columns: 7.05"
3 columns: 4.18"

minimum height: 1"
maximum height: 9.5"

Size: To determine your ad size (columns per inch), first multiply the number of columns by the number of inches deep.

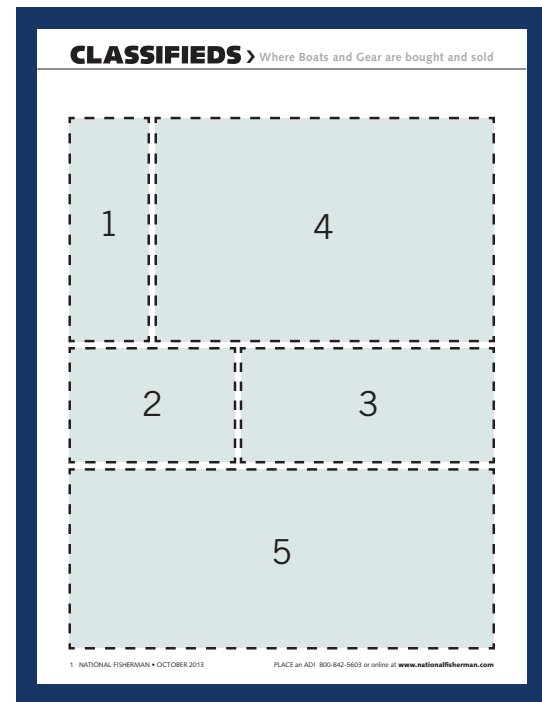
Deadlines

Issue	Ad Closing	Publication Date
January	Oct. 31	Nov. 23
February	Dec. 2	Dec. 30
March	Jan. 3	Jan. 31
April	Feb. 1	Mar. 1
May	Feb. 27	Mar 31
June	Mar. 31	Apr. 28
July	May 28	May 25
August	June 2	June 28
September	July 30	July 28
October	Jul. 28	Aug. 29
November	Sept.1	Sept. 28
December* (Pacific Marine Expo Show Issue)	Sept. 27	Oct. 27

Ad Rates

Issues	Price per column inch
Month to Month	\$70 per column inch
3-7 Issues	\$65 per column inch
8-12	\$60 per column inch

Cost: To determine your ad cost, multiply your ad size by the price per column inch for the number of issues you are scheduling.



Advertising Material Specifications

Production Charges - will be incurred for file preparation, or other services that may be required by the Publisher to make the ad plate ready. If supplied material does not meet size specifications or arrives without an approved color proof, charges may be incurred for resizing the ad or providing an approved color proof for press match.

Proofs - if requested, digital files must be submitted 7 days prior to ad close date. All corrections on proofs are due by closing date. Proofs are provided by request only for ads requiring production work.

Acceptable formats - Ads should be created in In Design and must include all postscript printer and screen fonts. We accept supporting files for graphics, logos and art in the following applications.

- Adobe Illustrator (v 8.0 and higher) eps/ai (PC or MAC) (All fonts should be converted to outlines, all logos should be embedded).
- Adobe Photoshop (v 4.0 and higher) eps/tiff/pcx (PC or MAC) Text should be created in separate vector based program for optimum resolution.
- Adobe Acrobat (v 4.0 and higher)