

National Fisherman **Buyer's Guide**

Sell your products in the ONLY national commercial fishing publication and get results!

The *National Fisherman Buyer's Guide* is a special advertising section that effectively reaches over 36,000 buyers. It is the easiest and the least expensive way to run an ad in National Fisherman!

\$AVE TIME

We do all the production work – all you do is send us a photo, a logo and copy.

\$AVE MONEY

A Buyer's Guide ad costs only \$395 for each month and \$1343 for all four months! It reaches the entire readership and costs about one cent per prospect! *Can you reach your audience for that little any other way?*

\$ELL YOUR PRODUCT

- Introduce a new product
- Promote your product or service
- Uncover new accounts
- Stay ahead of your competition
- Drive prospects to your website
- Reinforce your image

YES Sign Me Up!

4 Months.....\$1343 *Savings of 15%*

January '09.... \$395 March '09\$395 July '09 \$395 October '09..... \$395

*Deadlines vary depending on which issue is chosen. Consult your editorial calendar for specific deadlines.
The amount checked will be billed at the time of publication with NET 30 Days to pay.*

Tell Us About Yourself

Name: _____

Company: _____

Phone: _____ Fax: _____

Email: _____ Web: _____

Signature: _____

Fill out the form and fax it back to your representative today!

National Sales Manager
John Allen
Phone: 207-359-2516
Fax: 207-359-5009
Email: jallen@divcom.com

Western Sales Manager
Susan Chesney
Phone: 206-463-4819
Fax: 206-463-3342
Email: schesney@divcom.com

*Atlantic/Central States
Sales Representative*
Virginia Crocker
Phone: 207-842-5655
Fax: 207-842-5509
Email: vcrocker@divcom.com

*Northeast Territory
Sales Representative*
Kristin Luke
Phone: 207-842-5635
Fax: 207-842-5509
Email: kluke@divcom.com

*Gulf States
Sales Representative*
Jeff Powell
Phone: 207-842-5573
Fax: 207-842-5509
Email: jpowell@divcom.com

Please call 800-842-5404 x5688 if you no longer wish to receive promotional faxes about this product. To complete your request please include your name, company name, address, phone and fax number along with the product name that you are calling about.