

National Fisherman

BUSINESS CLASSIFIED AD RATES

2009 Special! 12 issues, 40 words \$660 (that is \$55 per issue)

Column Dimensions:

1 columns – 1.38”	4 columns – 6.1”
2 columns – 2.95”	5 columns – 7.67”
3 columns – 4.52”	6 columns – 9.25”

Ad Rates:

8-12 issues – \$55 per column inch

1-7 issues – \$65 per column inch

Size: To determine your ad size (columns per inch), first multiply the number of columns by the number of inches deep.

Cost: To determine your ad cost, multiply your ad size by the price per column inch for the number of issues you are scheduling.

www.nationalfisherman.com

Banners: 468 x 60 pixels **\$1,000/8** weeks on Home Page
\$600/8 weeks on secondary web page (Maximum file size 15K)

FishE news: \$500/4 weekly newsletters

Buttons: 125 x125 pixels **\$500/8** weeks

DEADLINE – The deadline for next issue is the 5th of the month two months before cover date.

Cancellations or Changes – Please contact classified department 2 months before cover date to cancel or by the 1st of each month to change to an existing ad for the next available issue.

Payment – No agency commission on classified ads. Ads must be prepaid in advance unless otherwise stipulated by contract or credit application.

For more information contact:

Marie Harrington

121 Free Street Portland, Maine 04112-7438.

Email) e-mail mharrington@divcom.com

Ph) 800-842-5603 **Fax)** 207-842-5687